



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3rd Cycle)
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.
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FACULTY OF COMMERCE INTERNATIONAL LEVEL CASE ANALYSIS COMPETITION - 2023

Organized by

DEPARTMENT OF INTERNATIONAL BUSINESS



in association with

YOUNG INDIANS - CII

31st AUGUST 2023

Organizing Committee:

Patrons

Dr. Nalla G. Palaniswami
Chairman

Dr. Thavamani D. Palaniswami

Secretary

Dr. O.T. Buvaneswaran
CEO

Chairman-ILCAC-2023

Prof. Dr. S. Saravanan
Principal

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Associate Professor and Head,
Department of Commerce with International Business

Co-ordinator

Mr. K. Chandrabose

Assistant Professor,
Department of Commerce with International Business

Organizing Members

- Dr. T. Vasumathi
- Dr. N. Chandrakala
- Mrs. S. Priyanka
- Dr. M. Kowsalya
- Dr. M. Manjula
- Dr. V. Saranya
- Dr. E. Dhanasekar



INSTRUCTIONS

- Two members per team. Each team will be given 5 minutes for presentation.
- Candidates from other districts, state, country can participate through online (Google meet).
- Cases will not be provided from our end.
- Analyzed case should be e-mailed as PDF and PPT.
- Case book will be published in ISBN. Selected own case work of the candidates will only be published in ISBN book.
- Participants should submit their cases through e-mail for ISBN publication on or before 21/08/2023.
- Certificate from Young Indians - CII will be issue to all the participants.
- E-mail id : ngpcommerceib@gmail.com
- Reporting time 9.00.am.



THEMES

BUSINESS CASE STUDIES

- International Business
- Marketing and Human Resource Management
- Logistics and Supply Chain Management
- Finance & Strategic Management



REGISTRATION

Google Form : <https://forms.gle/dBJhFFx1eaXOjHyW9>

REGISTRATION FEE

Presenters from India : Rs.300 (per team)
International Presenters : USD \$ 4 (per team)
Participation only : Rs.150 (per member)

****SPOT REGISTRATION AVAILABLE
ONLY FOR PARTICIPANTS***

VENUE:

**SEMINAR HALL II (C1 BLOCK),
Dr. N.G.P. ARTS AND SCIENCE COLLEGE,
COIMBATORE - 48**

TIME : 9.00AM

IMPORTANT DATES

Registration : 21.08.2023
Submission of case for : 21.08.2023
publication
Submission of PPT with : 25.08.2023
case

FACULTY INCHARGE

Mr.K.Chandrabose : 8110891837

STUDENT INCHARGE

Mr.M.Logeshwaran : 9894656439

Ms.G.Madhu Varsini : 7695985696

PAYMENTS DETAILS

Account Name : NGP COMMERCE

Account No : 6856357646

IFSC code : IDB000K173

Bank Name : Indian Bank

Branch : Kalapatti, Coimbatore.